



AYODHYA DHAM, Gaushala-Based Organic Rural MSME Project

Empowering Rural India through

Gaushala-Centric, Clean Green
& Organic Farming Ecos



Executive Summary

- Trust: Sanatan Saket Divya Dham Trust
- Company: Winezze 360-Degree Bharat Pvt Ltd
- Udyam, PAN, NITI Aayog Darpan, Bank QR in place
- ₹25 lakh invested; Land leased at ₹4L/year for 15 years
- Vision: 5 units in Ayodhya, 100 units pan-India

Project Scope

- 4-acre Gaushala with 300 non-lactating cows
- 8-acre leased for:
 - - 3 acre: Bio cng Units
 - - 1 acre: Warehouse & Cold Storage
 - - 2 acres: Napier & Herbal Fodder
- 10 acre land for Multi-Cropping by FPO TEAMS
- Using buy back scheme engage FPO AND SHG TO grow napier grass on 100 acres of land , which will be used as raw material for cng plant

Expansion of Agricultural Footprint: Additional 10 Acres for Multi-Cropping



To further enhance productivity, food security, and income diversification, the project will include an additional 10 acres of leased farmland dedicated to multi-cropping and integrated organic farming.

✓ Key Objectives of the Multi-Cropping Zone:

- Boost crop diversity and soil health through seasonal rotation and companion cropping
- Cultivate high-value and climate-resilient crops such as:
 - Leafy vegetables (Palak, Methi, Bathua)
 - Legumes and pulses (Moong, Arhar)
 - Spices and herbs (Tulsi, Moringa, Ashwagandha)
 - Medicinal plants and aromatic crops (Lemongrass, Aloe vera)
- Implement SHG-managed organic production clusters under Smart FPO leadership

Expected Outcomes:

- Generate additional revenue of ₹50–60 lakh annually from organic produce, processing, and value addition
- Create 30–50 new jobs and increase SHG participation
- Enable production of purees, powders, cold-pressed oils, and packaged goods under a Gaushala-branded product line

Integration with the Ecosystem:

- Organic inputs (manure, bio-pesticides) from the Gaushala's bio-units
- Farm produce directly linked to the FPO-led marketing & cold storage unit
- Revenue sharing and value-chain profit for SHG and FPO stakeholders


Technical CapEx Summary

- - Bio cng Inputs & EBC Units: 10 cr
- - Gaushala Infrastructure: ₹35L
- - Warehouse (10,000 sq. ft.): ₹25L
- - Cold Storage Unit (10 MT): ₹35L
- - Napier & Moringa Farming: ₹1 cr buy back – own growth on 4 acre to feed cows
- - Water Supply & Misc.: ₹9L
- ****Total Cost: ₹12 Crore****

Operations & Manpower

- 16 Staff: Manager, Vet, Gopalaks, Admin
- Annual OPEX: ₹50 lakh
- Feed, electricity, packaging, logistics included

Financials

- 
- Breakeven within 1 year of operations
- 2nd year onwards we see DECENT profits
- 3RD year onwards we are having good profits

FUNDING REQUIREMENT & UTILIZATION

- Total Project Cost: 10 cr
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- Funding Sources:
 - CSR Funding
 - Government Schemes (AIF, NBMMP, UP Scheme)
 - Debt/Equity Partnerships

Bio-CNG Plant Proposal Integration

- • Integrated 3 TPD Bio-CNG Plant based on AtmosPower's patented technology
- • Feedstock: Napier Grass (65 TPD) + Cow Dung (10 TPD)
- • Output:
 - - 3,000 kg/day purified Bio-CNG
 - - 8–10 TPD solid bio-manure
 - - 45–50 KLPD liquid fertilizer
- • Total Estimated Project Cost: ₹9.47 Cr (Excl. GST)

Financials & ROI

- • CBG Selling Price: ₹70/kg (market avg.)
- • Production Cost: ₹28–32/kg
- • ROI: 2–3 years
- • Annual Potential Revenue:
 - - ₹6.3 Cr from Bio-CNG
 - - ₹1.2 Cr from fertilizers & pesticides
- • Additional returns from:
 - - Cow-based inputs
 - - SHG-linked products and services

6. Recurring Operational Expenditure (OpEx Breakdown per Year)

- Opex cost to produce cng gas for a year is 3.2 cr
 - SHG Salaries, Agri-Farming, and Field Operations: ₹75L
 - Gaushala Feed (500 cows incl. Napier usage), Vet, Maintenance: ₹80L
 - Processing Unit Staff, Cold Storage Ops, Transport: ₹40L
 - Packaging, Distribution & SHG/FPO Training: ₹30L
 - Admin, ERP, Utilities, Repairs: ₹25L
 - Land Lease Rent (20 acres @ ₹40,000): ₹8L **Total Annual OpEx: ₹6 cr this amount will be applicable from 2 nd year onwards**
-
- **1st year the opex will be not more than 1 cr**

Technical Highlights

- • Methane Recovery Rate: >98%
- • Power Consumption: 0.2 kWh/m³ – 35% lower than conventional tech
- • CBG Purity: >96%, CH₄ pressure at 200–250 bar(g)
- • Land Required: 2–3 acres (allocated from 6-acre Parsawan site)
- • Subsidies Applicable:
 - - ₹2.5 Cr (MNRE Central Govt)
 - - 25% of CapEx (State schemes)
 - - Interest Subvention: Up to 7.5%

Govt Subsidy & Support

- AIF Scheme: Up to ₹2 Cr (3% Interest Subvention)
- NBMMP: ₹60 Lakh per Unit
- UP Gaushala Scheme: ₹5-10 Lakh/year
- Funding Sought: ₹1 Cr (Equity / CSR / Loan)

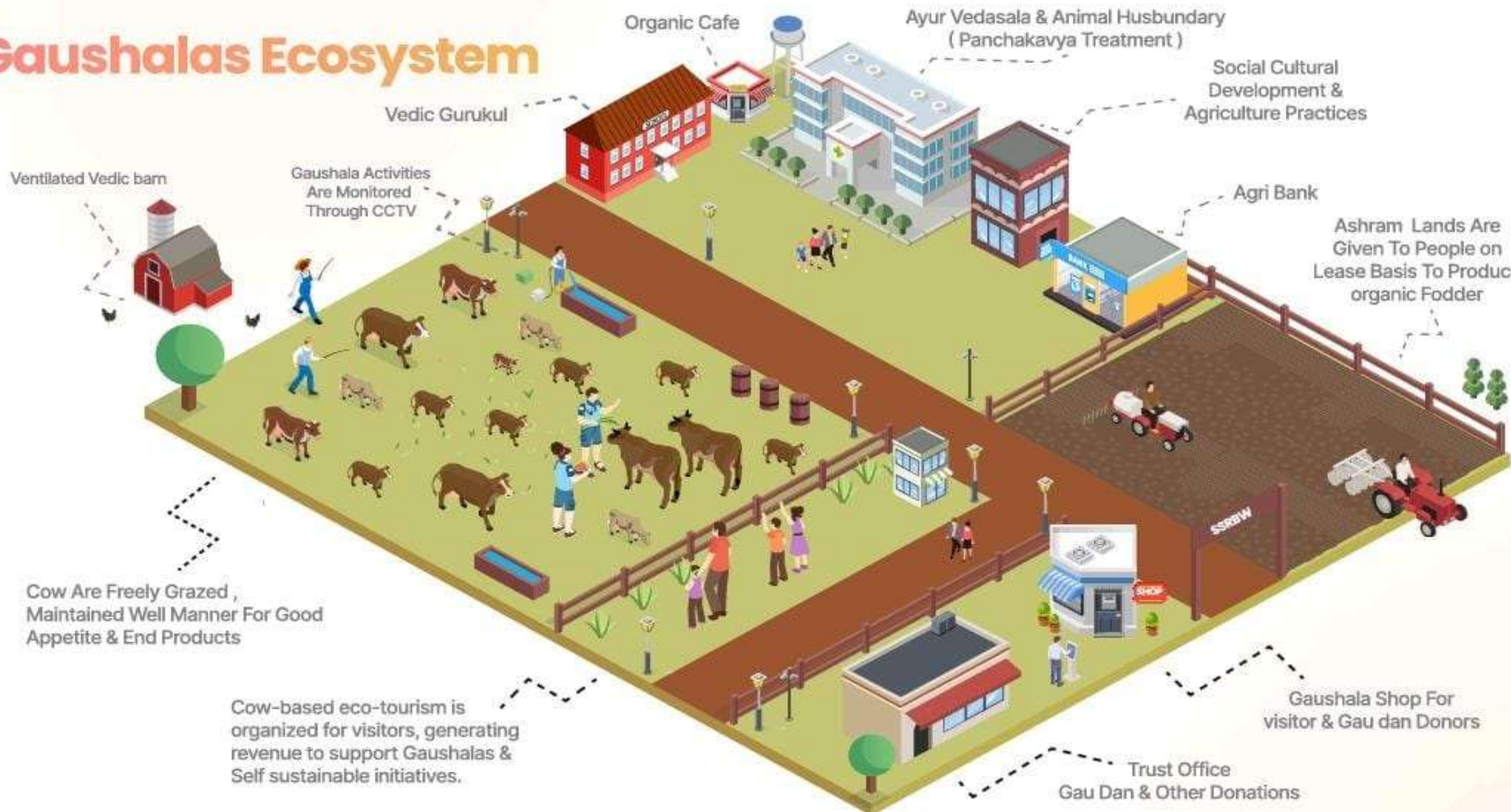
Investment Opportunity

- Minimum investment : ₹1 Crore
- Return: ₹25L/year for 4 years (Total ₹1 cr)
- Principal repaid in 37th month
- Security: 25% pledged equity until repayment

As part of its charitable mission, Sanatan Saket Divya Dham Trust commits to providing *Free Education and Free Hospital Facilities* to all underprivileged families living within a 5-kilometer radius of the Gaushala campus.

This initiative will be funded through the Trust's share in project revenue, ensuring sustainable and continuous service to the rural community.

Gaushalas Ecosystem





Reuse & Recycle

Our gaushalas adopt creative and sustainable recycle and reuse practices to minimize waste and optimize resources.

Manure Management and Reuse

- Biogas Production
- Composting
- Dung Logs fuel

Recycling Agricultural Waste

- Agricultural residues as bedding material for cows
- Convert crop residues into silage or fodder to ensure zero wastage

Water Recycling

- Effluent Treatment System filters & reuses water for irrigation
- Rainwater Harvesting
- Cow Cooling Systems using recycled water

Renewable Energy Integration

- Solar panels for lighting and powering small equipment.
- Wind turbines to generate additional energy



Agri Tech Hub

★ Core Components of the AgriHub



Socio Economics Opportunities



Developing Farmer Community by organic cultivation



Developing SHG at village level by training food processing and creating alternate business model



Developing Rural Entrepreneurship in various activity to make self reliance of rural youth



Developing village level Warehousing and Cold Storage chains.



Uplifting farmer living standards by creating surplus income source

Agro Park

- Agriculture and horticulture form the backbone of UP economy driven largely by traditional practices. Limited infrastructure and inadequate value additions in the Agri value chain post challenges to maximize farmers earnings
- We propose to provide the right cash crops options to farmers, build a trading platform to get right value to the yields and the agri-tech ecosystem around it to modernize and maximize farmers efforts and improve their livelihood.





Social Impact on the Local Geography (3 km Radius)

Empowering Communities. Transforming Lives.

- This integrated Gaushala-based ecosystem is not just a business model — it's a social renaissance for the heartland of Bharat. The project is designed to deliver tangible and lasting benefits to the communities within a 3-kilometer radius:

Free CBSE & Vedic Education for Children

- Establishment of a modern CBSE-affiliated school combined with Vedic Gurukul principles
- 100% free education, uniforms, books, and meals
- Emphasis on values, tradition, science, and sustainability

Free Primary Healthcare with Modern Amenities

- Fully equipped Primary Health Centre (PHC) with trained staff and visiting doctors
- Regular health camps, maternal and child care, and telemedicine access
- Free diagnostics, medicines, and basic emergency care

Skill Development & Employment Enablement

- In-house Skill Development Centre for youth and SHG women
- Training in organic farming, dairy processing, food tech, rural entrepreneurship, IT basics, and finance
- 100+ direct and 300+ indirect jobs through cluster development
- **Rural Financial Inclusion & Support**
- Micro-branch or extension of Rural Bank or FPO Credit Cell
- SHG-linked credit programs, savings awareness, insurance, and Kisan Credit Cards (KCC)
- Assistance with government schemes (PMEGP, Mudra, etc.)

Community Engagement & Upliftment

- Creation of a Multipurpose Community Centre for:
 - SHG meetings & exhibitions
 - Farmer knowledge-sharing sessions
 - Yoga, wellness, and cultural programs
- Inclusive spaces for women, youth, and elderly engagement

CONCLUSION & NEXT STEPS

- This project supports Gau Seva, Organic Farming, and Aatma nirbhar Bharat.

Immediate Needs:

- Final approvals
- Partnerships with FPOs and fertilizer companies

▶ Vision for Bharat: 100 Ecosystem Units in 5 Years

From One Village to a National Movement

Building upon the success of the Ayodhya–Milkipur pilot, we are committed to scaling this Gaushala-centric, agritech-powered rural MSME ecosystem to 100 strategic locations across Bharat within the next 5 years.

Each unit will serve as a hub of rural transformation, offering:

- Self-sustaining bioeconomy solutions
- Localized employment for 300–500 individuals
- Organic farming, renewable energy, and Gaushala-based livelihoods
- Free education, healthcare, and community services within 3 km
- SHG- and FPO-led rural entrepreneurship platforms

Scope of Supply by AtmosPower

- • Turnkey EPC model including:
 - - Digester, Purification, Bottling Unit
 - - Advanced VPSA-based Methane Recovery System
 - - Civil Works, Control Room, SCADA-based Monitoring
 - - Electricals, Pumps, Compressors, Feed Tanks
- • Installation, commissioning, training included

Project Financing & Partnership Ask

- • CapEx (AtmosPower Offer): ₹9.47 Cr
- • Additional Infra & Assets: ₹1.2 Cr
- • Total Investment Needed: ₹10.67 Cr
- • Funding Mix:
 - - 40% Govt subsidy/loan (MNRE, NBMMP)
 - - 30% CSR/EPC equity support
 - - 30% green bonds or concessional loans (SIDBI/NABARD)

Our 5-Year National Rollout Plan:

Year	Units Planned	States Covered	Impacted Families
Year 1	5 Units	1 State (UP)	5,000+
Year 2	15 Units	UP	15,000+
Year 3	25 Units	7–8 States	30,000+
Year 4	25 Units	10–12 States	50,000+
Year 5	30 Units	Pan-India -(total 100 units)	75,000+

Trust Pan Card

आयकर विभाग INCOME TAX DEPARTMENT	 <small>सत्यमेव जयते</small>	भारत सरकार GOVT. OF INDIA
स्थायी लेखा संख्या कार्ड Permanent Account Number Card		
ABLTS2315J		
नाम / Name SANATAN SAKET DIVYA DHAM TRUST		
निगमन/गठन की तारीख Date of Incorporation/Formation 12/02/2024		06032026

इस कार्ड के खोने/पाने पर कृपया सूचित करें/लौटाएं: आयकर पैन सेवा इकाई, प्रोटीयन इंधन टेक्नोलॉजीज लिमिटेड पहली मंजिल, टाइम्स टावर, कमला मिल्स कंपाउंड, सेनापति बापट मार्ग, लोअर पारेल, मुंबई 400 013	
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UDYAM CERTIFICATE

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Print : Udyam Registration Certificate

UDYAM REGISTRATION CERTIFICATE																					
UDYAM REGISTRATION NUMBER	UDYAM-UP-24-0041191																				
NAME OF ENTERPRISE	SANATAN SAKET DIVYA DHAM TRUST																				
TYPE OF ENTERPRISE *	<table border="1"> <thead> <tr> <th>S.No.</th> <th>Classification Year</th> <th>Enterprise Type</th> <th>Classification Date</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2025-26</td> <td>Micro</td> <td>13/04/2025</td> </tr> </tbody> </table>	S.No.	Classification Year	Enterprise Type	Classification Date	1	2025-26	Micro	13/04/2025												
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SOCIAL CATEGORY OF ENTREPRENEUR	GENERAL																				
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* In case of graduation (upward/reversal) of status of an enterprise, the benefit of the Government Schemes will be availed as per the provisions of Notification No. S.O. 2119(E) dated 26.06.2020 issued by the MoS MSME.

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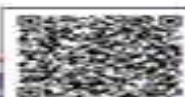
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For any assistance, you may contact:

1. District Industries Centre: FAIZABAD (UTTAR PRADESH)
2. MSME- DFO: KANPUR (UTTAR PRADESH)

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Contact & Support

Sanatan Saket Divya Dham Trust, Ayodhya Dham

Winezze 360-Degree Bharat Pvt Ltd

Email: ssddhamtrust@gmail.com

- Bank Details for CSR/Donations:

A/C Name: Sanatan Saket Divya Dham Trust

Bank: Karnataka Bank

A/C No: 0873202500001301

IFSC: KARB0000873

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